

Goals:

- Community Engagement: quarterly Food Bank Volunteer. SDIA Thanksgiving meal support. SDIA Hero Range project assistance. Flag Program. Booth set up at 2 community events.
 - Legislative action.
 - Secure Web page platform and maintain updates
 - Initiate bi monthly newsletter sent to members per all media distributions.
 - Budget: Increase revenue 50% from 2024 (Grants, Membership dues, ect) after paying receipts.
 - Flag program: Fully fund. No out of pocket expense. Each board member attend at least one teaching event. Involve SDIA members to engage with flag program.
 - Liability Insurance fully funded.
 - First annual Golf Tourney in May.
 - Membership: Increase member engagement in organization meetings and volunteer projects through individual face to face contact by end of first quarter 2025.
 - Increase new member enrollment by 10 members.
 - Fill empty board positions
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- Volunteer (6 or more Chapter Members and Guests) at the Feeding America NWA Rogers Food Bank quarterly.
 - Volunteer at the Sheep Dog Thanksgiving Meal Program for local families with food insecurity.
 - Host a Golf Tournament to raise funds for the Chapter's U.S. Flag Education Program for local 5th and 7th grade students and for Academic Scholarships for local high school and college students.
 - At each Chapter General Membership Meeting (6 total per year), have a Guest Speaker.
 - Team with the American Legion Post 100 in Rogers, AR and hold a Bingo Tournament toraise funds for the above mentioned Chapter programs.
 - Generate and send (via email) a quarterly Chapter newsletter to all Chapter members AND Non-Chapter MOAA members in our catchment area. Note: Will also upload to our web siteand Facebook Group.
 - Increase Chapter membership by at least 8 people.
 - Have a booth at the annual Bentonville Heroes Event in August.
 - Continue with our U.S. Flag Education Program and recruit someone to be Alan and Rita's back-up(s) and/or successor(s).
 - Have at least one article (short or long) in the MOAA Magazine.

Membership:

- New members 2024, Tom Baker, Ron Oberle, Jon Warren, David Ormsby, Dale Allen, Lorelein De Angelis
- Membership dues payment can be made through the portal, but MOAA national is changing platform from current. Projecting it should be up before end of year.
- Chapter Membership Portal access. Cmdr Michaels indicates should be up before the end of October.
- Recent virtual presentation with Frank Michaels he indicates MOAA has 341,202 members and only 9% belong to geographic or virtual chapters. Xxx members in ORC of MOAA
 - AR08 Ozark Region Catchment Zip Codes:
 - MOAA assigned the 9 MO zip codes (all in McDonald County)
 - Cities (zip codes) are all w/in 20 mi straight line from Bella Vista zip codes

- Chose 20 mi distance to establish a foothold in SW Missouri for the chapter to get MOAA approval.
- McDonald County, MO
 - Looking at McDonald County cities, chapter might consider adding several additional cities to chapter catchment.
 - Whether added or not formally, no reason to not check out if potential members live in additional cities near you.
 - You may be aware already ... **McDonald High School Army JROTC** is in Anderson, MO only 19 miles from Bella Vista. Anderson is 35 miles south of Joplin. The chapter in Joplin might be providing the MOAA JROTC cadet award but you are closer... and Anderson is in your catchment.

https://www.koamnewsnow.com/lifestyle/family/mcdonald-co-jrotc-students-participate-in-community-service-project/article_62756922-d801-11ee-ac06-2b330b8424bd.html

Communication: see attached [Communications Director Report for October 2024.docx](#)

-Chapter Newsletter; month/bi-monthly/quarterly

- Highlights from the last Chapter General Membership Meeting
- A story on a specific topic recommended by the Board or general membership (e.g., volunteer event at the NWA Food Bank)
- Upcoming Chapter events and meetings
- Federal and Arkansas Veterans' Benefits News (e.g., upcoming Open Enrollment Period)
- Member birthdays???
- MOAA HQ Changes and News
- Legislative Corner (this is where we would encourage members to write to our U.S. Representatives and Senators on a specific topic(s))

-Presentations/speakers: MOAA Speaker Ideas



- SheepDog
- Bentonville Planning Commission
- Bella Vista Planning Commission
- Crystal Bridges Next Phase of Building
- Walmart, Tyson or JB Hunt Military Affairs Offices
- Arkansas Air National Guard Commander
- MOAA HQ Speaker
- Fayetteville VA Director
- U of A Navy ROTC Commander
- Bentonville Police Chief
- Bella Vista Police Chief
- Local FBI Director
- XNA Airport Director
- Local Honor Flight Office
- Meals on Wheels
- PGA Hope

Veterans Council of NW Arkansas

BG Bernard Skoch, USAF, Retired (lives in Elkins, AR and is a U of A Air Force ROTC graduate)

Patrick Robinson, Benton County Veteran Services Officer

Michael Lewis, Arkansas District 2 Veteran Services Officer

Honorable Hope Hendren Duke, State Representative
Honorable Jim Dotson, State Senator

Finance:

-Treasure report: see attached [Treasurer & Flag Education Director Monthly Report - September 2024 \(1\).docx](#)

-Fundraising: Golf Tournament. Ron Oberle

The Tournament Committee determined that scheduling an event for the spring of 2025 would allow for adequate planning and advertising of the event. The Big Sugar Club in Pea Ridge and the various Bella Vista courses are evaluated. The committee determined that the Bella Vista (BV) courses are the best bet because of the support provided by BV Golf Operations. We have requested May 17th and the Country Club course. We are awaiting their concurrence with our request. The committee continues with planning.

Flag Program: see attached treasure's report

-SDIA offer of \$200 to assist with funding of flag program is pledged but on hold until after Hurricane recovery spending levels out.

-Carry the Load does have a "Carry the Flag" education program, so they may be a good option to reach out to for additional funding!

https://www.carrytheload.org/carry-the-flag/flag-day/?gad_source=1&gclid=CjwKCAjw-O6zBhASEiwAOHeGxX62mRrDOx88GJ3voPsy9W8hRlrHVW4fWbFzSREN307oYYPfH72BoCQY0QAvD_BwE

Volunteer projects:

-Sheepdog Impact Assistance.

Thanksgiving food collection and pack out. Monday, November 25 (9:00am-1:00pm), Pick up and organize donated food items. Wednesday, November 27, Pack out Thanksgiving meal boxes and deliver to local Police and Fire Departments.

Turkey Trot Race

-Food bank: Next 26 Oct 24. I have conflict for COC.

[Food Distribution Center in Northwest Arkansas \(nwafoodbank.org\)](http://nwafoodbank.org)

-Veterans Wall of Honor Flag Replacement. Sponsor: Veterans Council of NWA.

[Veterans Wall of Honor in Bella Vista, AR – Veterans Council of NWA \(vetwallofhonor.org\)](http://vetwallofhonor.org)

++ We need to think about copy right infringement on our web page picture. Need details from council on how many and estimated cost.

Gen Membership Dinner:

?? Date of Meeting in November. , Foods cater or pot luck, Top Golf on 19th.