

Northwest Arkansas MOAA Chapter 2019 Goals

- ✓ Instill in each member their value to MOAA National and the NWA Chapter. Provide at least one article in each bi-monthly Newsletter about a service done for MOAA or the Chapter by a Chapter member.
- ✓ Influence State Legislation through effective lobbying of local Legislators and supporting the Arkansas MOAA Council of Chapter Legislative Affairs efforts. Send at least two “recommended verbiage” statements to chapter members for them to email, phone or discuss in person with the State Representative.
- ✓ Encourage members to participate in Chapter activities such as support to the Gold Flag Education program, VA, dinner meetings, and other events. At least twice during the year, solicit for volunteers at dinner meetings and through the Chapter Newsletter
- ✓ Continue successful operation of our Veterans Scholarship Program established in 2009. Provide a minimum of 9 scholarships.
- ✓ Establish and implement, no later than 1 March, a recruiting strategy to increase our membership 10%. Retain at least 95% of all current members throughout the year.
- ✓ Stimulate interest in MOAA Life membership status for current Chapter members. Have a minimum of 2 Life Membership conversions. Publish an article about the advantages of Life Membership in the Chapter Newsletter NLT the March/April issue.
- ✓ Pursue an aggressive Public Relations program to expand awareness of MOAA and the Chapter throughout NWA. Submit a minimum of 3 articles about the Chapter to local newspapers.
- ✓ Foster “camaraderie with a purpose” among retired, active duty, National Guard and Reserve officers, and former officers of the uniformed services.
- ✓ Promote Auxiliary member participation in Chapter activities to include, but not be limited to, elected Chapter and appointed committee positions. Bring in at least 1 Auxiliary member to one of these positions.
- ✓ Continue to support the goals, activities, and fundraisers of the Regional National Cemetery Improvement Corporation (RNCIC) and other worthy civic organizations.
- ✓ Review and update Chapter Bylaws prior to 1 June.

These goals are subject to review, modification and approval of the Board of Directors.

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